

## **WHAT WILL I NEED TO PARTICIPATE?**

You'll need a good internet connection, a positive attitude, energy, to be well-rested, and whatever you consider is necessary to code and propose a winning solution.

## **WHAT PROFILES ARE YOU LOOKING FOR?**

We are looking for people with profiles related to technology, such as Software developers (backend and frontend solutions), Software architects, Metaverse programming specialists, Web 3.0 solutions specialists, etc. If you are a strategic thinker, like design and enjoy software development, this hackathon is for you.

## **WHAT IS THE REGISTRATION DEADLINE?**

July 15 is the last day of registration.

## **HOW IS THE REGISTRATION PROCESS?**

You must register individually at [www.hackathonbelcorp.com](http://www.hackathonbelcorp.com) and after that, we will select the participating teams based on the profiles received.

## **WHAT ARE THE MINIMUM AND A MAXIMUM NUMBER OF MEMBERS PER TEAM?**

There is no mandatory minimum of members, but the maximum is 5 people.

## **DO I HAVE TO KNOW ABOUT PROGRAMMING TO PARTICIPATE?**

The Belcorp Hackathon 3.0 is a software development competition that requires a medium to high level of programming knowledge, data analysis, design of innovative digital experiences, etc.

## **CAN EMPLOYEES AND/OR PARTNER COMPANIES OF BELCORP PARTICIPATE?**

No, in this edition of the Belcorp Hackathon, only people who are not linked to Belcorp will be able to participate, as they could have a certain advantage in the competition otherwise.

## **DO I HAVE TO LIVE IN ANY SPECIFIC COUNTRY TO BE ABLE TO PARTICIPATE?**

No, this competition is global. You can sign up from anywhere in the world.

## **HOW WILL I FIND OUT IF I WAS SELECTED TO PARTICIPATE?**

We will send you an e-mail where we will notify the selected individuals and/or teams, until July 21th.

## **MY TEAM WAS NOT ACCEPTED TO PARTICIPATE IN THE CHALLENGE. WHAT CAN I DO?**

If your team was not selected, you still have the option to participate in case another team withdraws their participation or fails to confirm it. If this is the case for your team, we will notify you in advance.

## **CAN I PARTICIPATE IN THE ACTIVITIES RELATED TO THE HACKATHON DESPITE NOT BEING REGISTERED?**

No, only members of teams accepted in the Belcorp Hackathon 3.0 will be able to participate in the competition. For more information, we recommend you review the Terms and Conditions.

## **CAN I PARTICIPATE IF I DON'T SPEAK ENGLISH?**

Of course you can participate! The challenge will be available to participating teams in both English and Spanish. However, the final presentations must be made in English, so at least one person on the team should speak the language.

## **CAN I PARTICIPATE IF I WAS IN THE 2019 OR 2020 BELCORP HACKATHON?**

Yes, we will be happy to welcome you again!

## **CAN I PARTICIPATE IF I WORK IN A BEAUTY/DIRECT SALES COMPANY?**

Yes, there are no restrictions.

# ABOUT THE EVENT

## IN WHAT LANGUAGE WILL THE EVENT BE HELD?

The challenge will be available to participating teams in both English and Spanish. However, the final presentations must be in English, so at least one person on the team should speak the language.

## HOW WILL THE JURY BE MADE UP?

The jury in the first and second phases will be made up of Belcorp experts from business and technology. For the final phase, the jury will be made up of Belcorp experts and Ali Bouhouch, CTO, Digital strategy Executive and founding partner of Acariya Partners.

## WILL I HAVE TO MAKE A PAYMENT TO PARTICIPATE?

No, the registration to the Belcorp Hackathon 3.0 is completely free.

## WHAT KIND OF HELP WILL I RECEIVE DURING THE HACKATHON? WHAT WILL THE MENTORING BE LIKE?

Each participant will receive a Start Kit with resources released for the competition, such as APIS, dummy datasets and infrastructure resources and metaverse tools. We will also have mentors who will provide help with any questions and coaching sessions. Additionally, there will be spaces where you will be able to share your doubts and request help.

## HOW WILL THE DELIVERABLES BE EVALUATED?

The challenge will be evaluated based on the objectives set for it. Don't worry about it; at the beginning of the main event, we will remind you of the items that will be evaluated in the challenge.

## HOW WILL THE EVENT BE HELD?

The Belcorp Hackathon 3.0 will be 100% digital, through Accevents.

## SOMEONE FROM MY TEAM DIDN'T SHOW UP FOR THE COMPETITION, CAN WE CONTINUE TO PARTICIPATE?

If the day of the competition arrived and someone from your team did not show up, you will be able to continue participating with the incomplete team.

## IF ANY MEMBER OF MY TEAM LEAVES THE PROJECT DURING THE EVENT, CAN THOSE OF US WHO REMAIN PARTICIPATE?

Yes, it is only necessary to notify the organizing team.

## WHAT HAPPENS IF I LOSE MY INTERNET CONNECTION?

You must work with a stable internet connection, as there are deadlines for sending deliverables.

## WHO OWNS THE INTELLECTUAL PROPERTY OF THE DEVELOPMENTS?

Belcorp, as the organizing company, will have ownership of all the intellectual property rights and copyright on any material produced during the event.

# AWARD

## HOW WILL THE PRIZE BE DIVIDED AMONG THE MEMBERS OF THE WINNING TEAMS?

Prizes will be awarded to the winning teams. Each winning team will be able to decide how to distribute the prize among its members.